



Five Reasons it's Great to be a Siegfried Client

Integrity. Performance. Results.

1

Access to Outstanding Accounting and Finance Professionals

Personal Character. Our clients say the differentiating factor is their enthusiasm, communication, chemistry, mentally agility, analytical ability, and passionate commitment to your client's success Siegfried professionals have tremendous can-do attitudes, strong communication skills, and the ability to get along well with others. They possess a high degree of mental agility and truly enjoy solving tough challenges.

Technical Expertise. Siegfried employees are primarily CPA and MBA level professionals. Most began their career with one of the Big Four firms followed by a few years of industry experience. Siegfried professionals have wide ranging experience.

Training. As a result of Siegfried's association with a Big Four accounting firm, clients work with professionals grounded in proven and respected methods.

2

Continuity and Control

Client lead engagements. Siegfried clients own and direct their projects. Our role is to support and assist. This results in less cost for the client and a timelier and on point solution. All of our employees are experienced professionals on the rise dedicated to getting your work done right and on time. This creates an atmosphere of synergism, which quickly makes them an integral part of your team.

Full-time Employees. Every employee of The Siegfried Group is a dedicated, career finance and accounting professional, not a contractor or a temporary worker. All of our resources are full time employees; they are not in transition, looking for other jobs, or jumping from contract to contract. Professionals selected for a client's project remain on the engagement through its completion, resulting in a consistently reliable resourcing solution.

3

Strategic Focus on Accounting and Finance

Selective and Focused. We primarily serve major public companies, distinguished large organizations and a Big Four CPA firm.

Trusted Advisor. The Siegfried Group was originally founded as a CPA firm. We pride ourselves in our exceptional ability to understand our clients' business, industry, and needs and then match those needs with the right professionals. We work hand-in-hand with our clients to develop the resource strategy that best meets their needs.



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4

**Available
Accounting
Resources When
You Need Them
Most**

HR Surge Protector. Every business has seasonal requirements and special projects that present a serious challenge to the performance of accounting and finance teams. The Siegfried Group's ability to provide financial and accounting professionals on an as needed basis to help clients attain their goals and achieve success is unparalleled. Our model revolves around providing flexible and variable support.

National. The Siegfried Group has offices in 16 cities strategically located throughout the country, further enhancing our ability to provide reliable, on-demand resourcing solutions.

Collaborative Leadership. For 20 years, The Siegfried Group develops long-term, collaborative relationships enabling clients to take a more strategic, proactive approach to financial work.

5

**Dedication to
Client Success**

Easy to Work With. The Siegfried Group is a service driven firm. Our professionals work synergistically with our clients. They quickly become an integral part of your project team, dedicated to getting your work done right, and on time.

Dedicated Account Management. Our systematic Performance Assurance Review (PAR) process ensures that we meet and exceed our clients' expectations on each assignment. Because our clients typically direct our personnel, this high level of communication ensures the highest level of professionalism, client service and quality control at all times.