



# FIVE REASONS IT IS GREAT TO BE A SIEGFRIED CLIENT

## 1. ACCESS TO EXPERIENCED, HIGH-CALIBER ACCOUNTING AND FINANCE PROFESSIONALS

**Technical Expertise.** Siegfried employees are primarily CPA and MBA level professionals. Most began their career with one of the Big Four firms followed by a few years of industry experience. Siegfried professionals have wide ranging experience.

**Personal Character.** Siegfried professionals have tremendous can-do attitudes, strong communication skills, and the ability to get along well with others. They possess a high degree of mental agility and truly enjoy solving tough challenges.

**Training.** As a result of Siegfried's association with a Big Four accounting firm, clients work with professionals grounded in proven and respected methods.

## 2. AVAILABLE ACCOUNTING RESOURCES WHEN YOU NEED THEM MOST

**HR Surge Protector.** Every business has seasonal requirements and special projects that present a serious challenge to the performance of accounting and finance teams. The Siegfried Group's ability to provide financial and accounting professionals on an as needed basis to help clients attain their goals and achieve success is unparalleled. We are committed to providing on-demand critical support; a percentage of our staff remains unassigned so that we have professionals readily available when our clients need them most.

**National.** The Siegfried Group has offices in 27 cities strategically located throughout the country, further enhancing our ability to provide reliable, on-demand resourcing solutions.



### 3. CONTINUITY AND CONTROL

**Full-time Employees.** Every employee of The Siegfried Group is a dedicated, career finance and accounting professional, not a contractor. Our employees are not in transition, looking for other jobs, or jumping from contract to contract. Professionals selected for a client's project remain on the engagement through its completion, resulting in a consistently reliable resourcing solution.

**Client lead engagements.** Siegfried clients own and direct their projects. Our role is to support and assist. This results in less cost for the client and a timelier and on point solution.

### 4. STRATEGIC FOCUS ON ACCOUNTING AND FINANCE

**Selective and Focused.** We primarily serve the major public companies and other distinguished large organizations, including a Big Four CPA firm. This allows us to learn about our clients' unique needs and tailor resource solutions that enable our clients to meet their strategic objectives.

**CPA Heritage.** The Siegfried Group was originally founded as a CPA firm. We understand the nature and volume of our clients' work. The Siegfried Group prides itself on our exceptional ability to understand our clients' business, industry, and needs and then match those needs with the right professionals. We work hand-in-hand with our clients to develop the HR strategy that best meets their needs.

### 5. DEDICATION TO CLIENT SUCCESS

**Easy to Work With.**

**Collaborative.** The Siegfried Group develops long-term, collaborative relationships. The Siegfried Group is a service driven firm. Our professionals work synergistically with our clients. They quickly become an integral part of your project team, dedicated to getting your work done right, and on time.

**Dedicated Account Management.** Our systematic Performance Assurance Review (PAR) process ensures that we meet and exceed our clients' expectations on each assignment. Because our clients typically direct our personnel, this high level of communication ensures the highest level of professionalism, client service and quality control at all times.