



# FIVE REASONS THE SIEGFRIED GROUP IS A GREAT COMPANY

## 1. OUR COMPELLING BUSINESS STRATEGY

With offices in more than 26 major metropolitan areas, The Siegfried Group delivers a full range of accounting and financial resource services to major public companies and other large organizations (including a Big Four firm). Our focus on large companies allows us to learn about our clients and to be in tune with the types of work they have going on.

The Siegfried Group hires full-time, high-caliber, experienced accounting and financial professionals and provides those professionals to clients on a temporary basis to assist with the implementation of high-priority, critical, financial work. As a result, Siegfried professionals provide a consistently reliable resourcing solution while extending the in-house human resources capabilities, flexibility and productivity of our clients.

## 2. THE SIEGFRIED MODEL FOR DELIVERING SUPERIOR ACCOUNTING SERVICES

The Siegfried Group has created an entirely new model for financial leaders to manage surges in important strategic work. The Firm's accounting and financial professionals are a variable human resource solution for the labor crisis companies face when their financial operations become overburdened by surges in important strategic work.

Grounded in our CPA heritage, The Siegfried Group understands our clients' business strategies and resourcing needs. The Siegfried Group develops long-term strategic relationships with our clients by working interactively and providing superior service.

## 3. OUR DISTINCTIVE CULTURE AND VALUES

Our core values are to be fair, have fun and foster stakeholder value. Our commitment to these values enables us to provide increasing success and satisfaction to clients and employees alike.

Our unique culture focuses on a healthy work-life balance, respect for hard work and dedication, fair compensation based on contribution, a supportive atmosphere that promotes success, a career path for all and fun.

Our culture helps us attract the highest caliber talent and bonds our people to the Firm. Siegfried employees feel and identify with being part of The Siegfried Group.



#### **4. OUR EMPOWERED LEADERSHIP**

The Siegfried Group is a private company focused on growth and pleasing our clients. Our empowered leadership team has roots in public accounting. Our centralized leadership allows us to think and act quickly, enabling the Firm to capitalize on market opportunities and challenges.

#### **5. OUR PEOPLE, OUR CLIENTS, OUR WORK**

The combination of the people who work for us, the clients we serve and the important work we complete is what truly makes The Siegfried Group a great company.