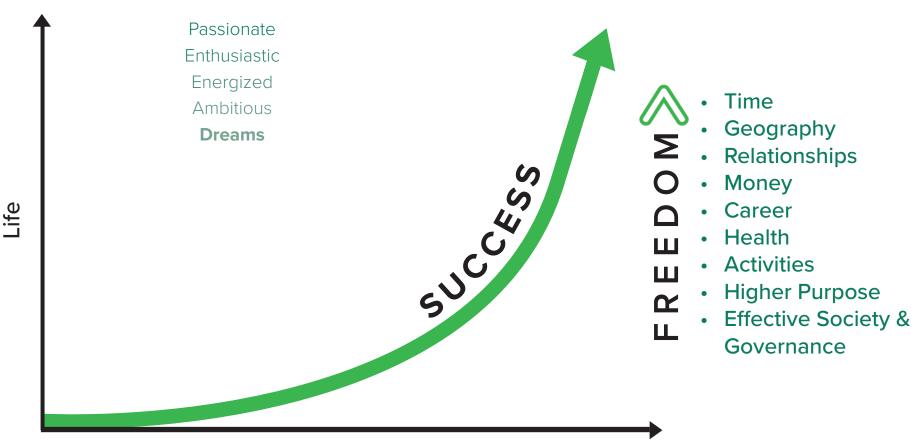


## The Life/Leadership Curve

The principle behind the Siegfried Life/Leadership curve is that the more you work on improving your individual leadership and character ethic, the more success you will find. In turn, you will create more freedom and your life will begin to *exponentially* improve. These freedoms may come in the form of time, relationships, health, and more. Remember, this isn't a fast or easy journey!



Your Leadership / Individual Leadership / Character Ethic