

Siegfried Learn™

Building finance teams of the future

“We care deeply about the people who choose to work for Siegfried. And because of that, we invest in them and in their personal and professional development. As part of our larger MY Journey® program, Siegfried Learn™ is a unique combination of offerings that is helping us create finance teams of the future.”

Rob Siegfried, CEO and Founder
The Siegfried Group, LLP



The finance and accounting industry is ever-changing. Are you changing with it?

Understand how to become **sought-after**. What can you do to create extraordinary value for your clients and sharpen your competitive edge?



On the job development of skills and competencies, together with continuing education opportunities provide the space to evolve yourself. How will you leverage this to amplify your talents and ensure you deliver outstanding results again and again?

Siegfried Learn™ is comprehensive and constantly expanding. Highlights include:

- Financial Advisory Support Services (FASS) development
- Leadership Advisory Support Services (LASS) development
- Digital Agility upskilling with access to programs like PwC ProEdge
- CPA certification and reimbursement
- Continuing education through high-quality on-demand CPE accredited courses and webcasts
- Specialized education for systems like Tableau, Alteryx, Power BI, and Workiva
- Big 4 webinars and trainings
- Microsoft Excel Expert training and certification
- Enriching Leadership Development Calls with distinguished guests
- Technical webcasts on current industry topics
- Wall Street Journal subscriptions
- Thought-provoking book club recommendations and discussions
- Access to Firm-appointed Technical Leaders for coaching and guidance

Siegfried

MYJourney®

